

**Tequa
Productions**



Tequa Productions

connecting people, learning and communities



Meet Tequa

- ❖ Tequa Productions delivers turn-key solutions for online learning and connected communities.
- ❖ The **Tequa Fontis™** platform has been proven and refined during 8 years of use with over 8,000 students.
- ❖ Students who passed a CPA exam review course delivered on Fontis have established an **84%** pass rate on a nationally standardized exam with an average pass rate of only **43%**.

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Fontis™ Overview

Tequa delivers features unmatched by other platforms:

- ❖ Online Mentoring
- ❖ Progress Tracking
- ❖ Performance Metrics
- ❖ Diagnostic Scorecard
- ❖ Personalized Study Strategies
- ❖ Diagnostic Exams
- ❖ Exam Tutor
- ❖ Managed Service Implementation

The screenshot shows the Tequa Productions web application interface. The browser window title is "Tequa Productions - Mozilla Firefox". The address bar shows a URL starting with "http://209.145.240.235/pv4/tequa/home?cache_ignore=1221523343221&cache_sig=100098_home&xsit_package=com.els.platformv4.webclient.xsitc.els.tequa&xsit_skin=els/tequa&xsit_pack". The page title is "Tequa Productions". The navigation menu includes "Home", "View", "Publish", "Help", and "Logout". A status message reads: "You are currently connected online. Your material is up to date." The main content area is divided into several sections:

- Course Selector:** A dropdown menu showing "Tequa Demo Course" and "Tequa Demo".
- Scorecard:** A section titled "SCORECARD" for "Tequa Demo" showing progress metrics:

Percent Complete	33%
Lessons Complete	1
Total # of Lessons	3
Total Study Time	70:15

A progress bar below the scorecard shows 33% completion, with a red-to-green gradient.
- Welcome!** A section with a welcome message and contact information: "If you have any questions or comments about this course, please contact Tequa Productions at 408.786.6654." and "You can learn more about Tequa Productions and Fontis by clicking [here](#)."
- Getting Started:** A section with instructions: "Before you begin, please take a moment to print our step-by-step [Getting Started](#) instructions." and "If you experience technical difficulty, or wish to speak to someone about arranging a guided demonstration and discussion, please call 408.786.6654 or send an email to info@tequaproductions.com."
- News:** A section with a news item: "Tequa Productions announces agreement with author [Helen Palmer](#). [John F. Kennedy University](#) selects Tequa Productions."

The footer of the page reads: "© COPYRIGHT 2009 TEQUA PRODUCTIONS ALL RIGHTS RESERVED".



Online Mentoring and Discussion Groups

Students are never more than 2 clicks from online access to instructors, mentors and peers:

- ❖ Questions can be posted publicly or privately.
- ❖ Notifications are sent each time a post is created or answered.
- ❖ Everyone participates in, and benefits from the exchange.
- ❖ Discussions can be saved and reposted to other classes as examples.
- ❖ Students communicate online and do projects and problem solving together, making the online learning experience more collaborative and interactive.

Business Environment and Concepts

- Welcome
- About the Authors
- Economic concepts
- Introduction
- Microeconomics
- Demand
- Supply
- Equilibrium
- Elasticity

Student Discussions

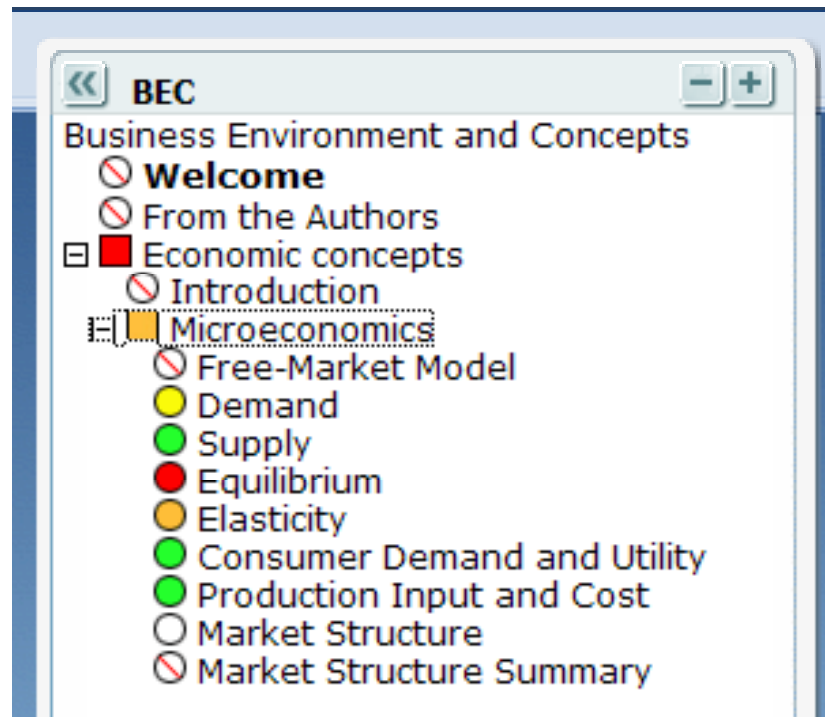
newtopic postreply BEC Demo

View previous topic :: View next topic







Author	Message
user1078 Joined: 15 Jul 2004 Posts: 1	D Posted: 01 Oct 2004 20:10 Post subject: Increases in demand for Commodities It seems logical to me that an increase in the price of a substitute commodity would increase the demand for a commodity. Why not?
user1076 Joined: 09 Sep 2004 Posts: 1	D Posted: 01 Oct 2004 20:10 Post subject: Re: Increases in demand for Commodities I think I see your point, but no, because it is a commodity, any increase by a substitute (something that satisfies the same needs) would only negatively affect the demand for the substitute. ~ Julie Last edited by user1076 on 01 Oct 2004 20:10; edited 2 times in total
Prof Bizzell Joined: 01 Oct 2004 Posts: 1	D Posted: 01 Oct 2004 20:10 Post subject: Increases in demand for Commodities I have reviewed Julie's answer and she is correct. When the price of a substitute commodity increases, consumers will shift demand away from that commodity to a substitute which satisfies the same basic purpose.



Progress Tracking



Progress is summarized in a visually intuitive color-coded scheme to help students identify their current level of proficiency.

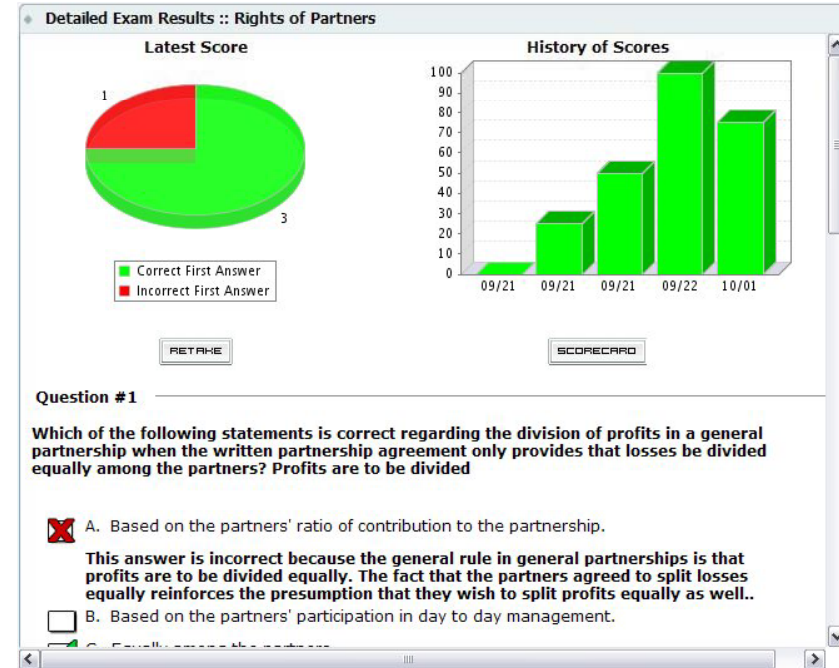
-  80%+
-  70 – 79%
-  60 – 69%
-  50 – 59%
-  No Score Recorded
-  No Score Possible



Performance Metrics

Interactive links between exams, grades, results, rationales and overall performance keep students involved and motivated:

- ❖ Study Mode provides interactive grading and hints.
- ❖ Exam Mode records the final score and presents results with scored results.
- ❖ Pie chart shows number right, wrong and unanswered for the last exam.
- ❖ Histogram tracks progress over last 5 exams.
- ❖ Questions are randomly sorted before every exam to keep material fresh and challenging and minimize the temptation to cheat.





Diagnostic Scorecard

Scorecard :: AUD

Grade	Auditing	LE 50	51-60	61-70	71-80	81-90	GT 90
78%	Financial Statement Audits				78%		
44%	GAAS	44%					
88%	Overview of Audit Process					88%	
100%	Auditor's Report						100%
80%	Responsibilities Vary				80%		

The scorecard provides students with a visual, interactive summary of performance that:

- ❖ Pinpoints weak areas
- ❖ Reduces time-to-proficiency
- ❖ Rewards performance
- ❖ Helps focus study time
- ❖ Increases scores
- ❖ Motivates students

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Study Course

BECE

- Business Environment and Concepts
 - Welcome
 - About the Authors
 - Updates to Course Material
 - BEC Practice Exam
- Business structure
 - Business Legal Structures
 - Sole Proprietorships & Gen. Ltd
 - Introduction to Partnerships
 - Rights and Liabilities**
 - Partnership Property
 - Limited Partnerships
 - Rights of Partners
 - Duties of Partners
 - Dissolution and Termination
 - LLC, LLP & Joint Ventures
 - Limited Liability Partnerships
 - Limited Liability Companies
 - Various Forms - Compared
 - Formation, operation, and termination
 - Formation of the Corporation
 - Recognition: Corporate Entity
 - Corporate Structure & Distribution
 - Rights, duties, legal obligations, and responsibilities
 - Shareholders and Corporate Meetings
 - Mergers, Consolidations, and Divisions
 - Board and Officers
- Economic concepts
 - Introduction
 - Microeconomics
 - Free-Market Model
 - Demand
 - Supply
 - Equilibrium

Overview :: Rights and Liabilities

The rights and liabilities of partners regarding third parties is also based on traditional agency law. If you have mastered agency law, then you already know everything you need to know to handle this part of partnership law, although some attention to the rules of joint and several liability would probably be helpful.

Type	Title	Last Studied	Last Score	Time Studied
	Study Text	02-24-2005		0:09
	Proficiency Questions (11)	03-24-2005	63%	3:26
	Past Exam Questions (10)	03-24-2005	80%	8:28
	Student Discussions			

Your Total Study Time : 13:03

Latest EQ Score

Category	Count
Correct First Answer	8
Incorrect First Answer	2

History of EQ Scores

Date	Score
10/21	25%
10/22	10%
02/24	25%
03/24	63%
03/24	80%

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Exam Tutor

Exam Tutor :: Financial Accounting And Reporting

Create your own exam.

Estimated exam duration : 80 minutes
Number of sections /lessons : 15
Maximum number of questions : (max. 100)

Avoid questions I've seen :
Prefer frequently missed questions :
Update diagnostic outline with scores :

[Take Exam](#)

Latest Score

Category	Count
Correct First Answer	1
Incorrect First Answer	11

History of Scores

Date	Score
10/19	10
10/19	5
10/19	70
10/19	40
10/19	10

[RETAKE](#) [DETAILS](#)

FAR

- Intermediate Accounting
 - Concepts and standards
 - Typical items
 - Cash & marketable securities
 - Assets
 - Cash
 - Bank Reconciliations
 - Receivables
 - Receivables
 - Balance Sheet Valuation
 - Uncollectible Accts. Receivable
 - Notes Receivable
 - Receivables as Cash Sources
 - Loan Impairment
 - Inventories
 - Inventory
 - Ending Inventory
 - Periodic Inventory System and
 - Perpetual Inventory System a
 - Evaluation of FIFO and LIFO
 - Valuation of Inventory / LCM
 - LIFO Liquidation
 - Dollar Value LIFO
 - Estimating Ending Inventory
 - Gross Margin Method
 - Relative Sales Value Method
 - Dollar Value LIFO Retail
 - Retail Inventory Method
 - Inventory Errors
 - Losses on Purchase Commitm
 - Property, plant, and equipment
 - Property, Plant and Equipmen
 - Capitalized Costs
 - Cash Equivalent Price



Managed Service Implementation

Tequa's Managed Service Model delivers key benefits:

- ❖ No capital investment
- ❖ Shared resources reduce total cost of ownership
- ❖ Royalty model = shared risk = sustained commitment
- ❖ 24x7 outsourced hosting, networking and security
- ❖ Lights out order fulfillment and ecommerce suite
- ❖ Production services mean you can focus on content
- ❖ We handle technical support

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Contact Tequa Today!

Transform your eLearning and online community programs.

- ❖ Go to www.TequaProductions.com/online_demo.php and register for an online demo.
- ❖ Send us an email at info@TequaProductions.com.
- ❖ Call us at 408.786.6654.

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